



FACTSHEET DEFINITIVE

CLIENT	Heineken Nederland
PROJECT	Brand
DESCRIPTION	Weizen Bottle 33CL
SCALE OF PRINT	100%
MECHANICAL	100%

FILENAME

611_011_15529_FLES_054607205_NLD_Necklabel_paper_300ml_Brand_Weizen_AW

VERSION 5

DATE 08.09.2020

TEAM

ARTWORKER Petra/Ruben

STUDIO CHECK Jeroen

CREATIE Boo/Peter

ACCOUNT Nathalie

PRINTING COLOURS

 PMS 7454 C

 PMS 9064C

 PMS 10125 C

 Vernis

Heineken Nederland Supply

Heineken Nederland Supply
Product Change Management
Burgemeester Smeetsweg 1
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Contact
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Instructions for use: This file is provided by Heineken Nederland Supply as a base for artwork design. All elements in this file are mandatory unless stated otherwise, dimensions and position may not be modified. Please switch layers on and off to determine if your design fits our requirements.

Production Date: 20140207

Version Number: 01

This is only applicable as long as technical is not yet approved by Heineken Nederland Supply. Once technical is approved, a new HMESC will follow after new mutations

Dimensions (W x H): 69,788 x 129,921 mm

Artwork Scale: 100%

Print Scale: See ruler below

Paper Label - Brand 69,788 x 129,921 mm (300 BRAR) HMESC: 06.46.01.168

Cutter:

Do not modify, actual cut dimensions

Keyline (cutter + overfill/bleed):

Printed image before cutting

Background image: No design elements allowed, these may be cut off. Please pay attention for colour transitions between panels

Text and image:

Free for design

HMESC Code:

5 digits, 8 x 2 mm, fixed position. Always print in most contrasting colour

Supplier logo:

3 x 2 mm, next to the HMESC code, fixed position. Extra colours are not allowed, only as open text in a contrasting colour and as small as possible

Glue area:

For right machine the left underlap should not be printed with readable graphics. For left machine the right underlap should not be printed with readable graphics. Do not varnish

Barcode: Printed in black.

Encoding area: Lasercode area; use dark, uniform colour, no text or image allowed, laser removes top ink layer

Positioning mark

Check printed size by aligning a ruler along the ruler printed with this document. E.G.: if your ruler measures the printed ruler as 75 mm, this means that this document was printed on 75%.



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